

ZERO WASTE

WHAT IS ZERO WASTE
HOW TO BECOME ZERO WASTE
OUR ZERO WASTE INITIATIVE



WHAT IS ZERO WASTE

"Zero waste concept" and "zero waste regulations" have emerged as economic and administrative tool to support the circular economy based on environmental point of sustainable development principles.

So what is this zero waste?

Zero Waste is; "The conservation of all resources by means of responsible production, consumption, reuse, and recovery of products, packaging, and materials without burning and with no discharges to land, water, or air that threaten the environment or human health."

What are the benefits of zero waste?

Once the products have been used, they have simply thrown in a landfill or destroyed in an incinerator by this time. In contrast, a zero waste approach aims to avoid these methods to conserve natural resources and to reduce pollution from extraction, manufacturing and disposal.

DON'T THROW THE FUTURE AWAY! USE IT SOME OTHER WAY



As trio family, we started to collect our generated waste separately at the source and we started to cooperate with relevant recycling facilities to contribute to recycling.

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HOW TO BECOME ZERO WASTE

Applying the following waste management options listed from the most preferred to lowest is one of the best way to become zero waste.

- **Rethink/Redesign**

Design and purchase products from reused, recycled or sustainably-harvested renewable, non-toxic materials to be durable, repairable, reusable, fully recyclable or compostable, and easily disassembled.

- **Reduce**

Minimize quantity and toxicity of materials used. Minimize ecological footprint required for product, product use, and service provision.

- **Reuse**

Maximize reuse of materials and products. Maintain, repair or refurbish to keep the value for usefulness and function

- **Recycle/Compost**

Support and expand systems to keep materials in their original product loop and to protect the full usefulness of the materials. Support composting for organic waste.

SUSTAINABILITY IS IN OUR ACTS

We must rethink our choices in order to reach zero waste!

In cases where we cannot prevent waste generation with our choices, we must avoid throw them away that ends up in landfills.



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Many diversible and recyclable waste still disposed in the landfills which is an unsustainable method. To avoid landfilling, separating waste at source is a very important issue.

As Trio family, we aimed to prevent waste at its source wherever possible. Accordingly, we rethink and redesigning our products. We take care to choose our raw materials from recycled, reused or more sustainable materials.

We started to collect our generated waste separately at the source and ensure that they are managed in recycling facilities.

THERE IS NO WASTE IN NATURE!
NATURAL ECOSYSTEMS OPERATE IN CYCLES



By observing natural ecosystems, we can learn to imitate Nature and create our ecosystems that are productive and non-polluting

We believe that even one person is enough to make a difference!